

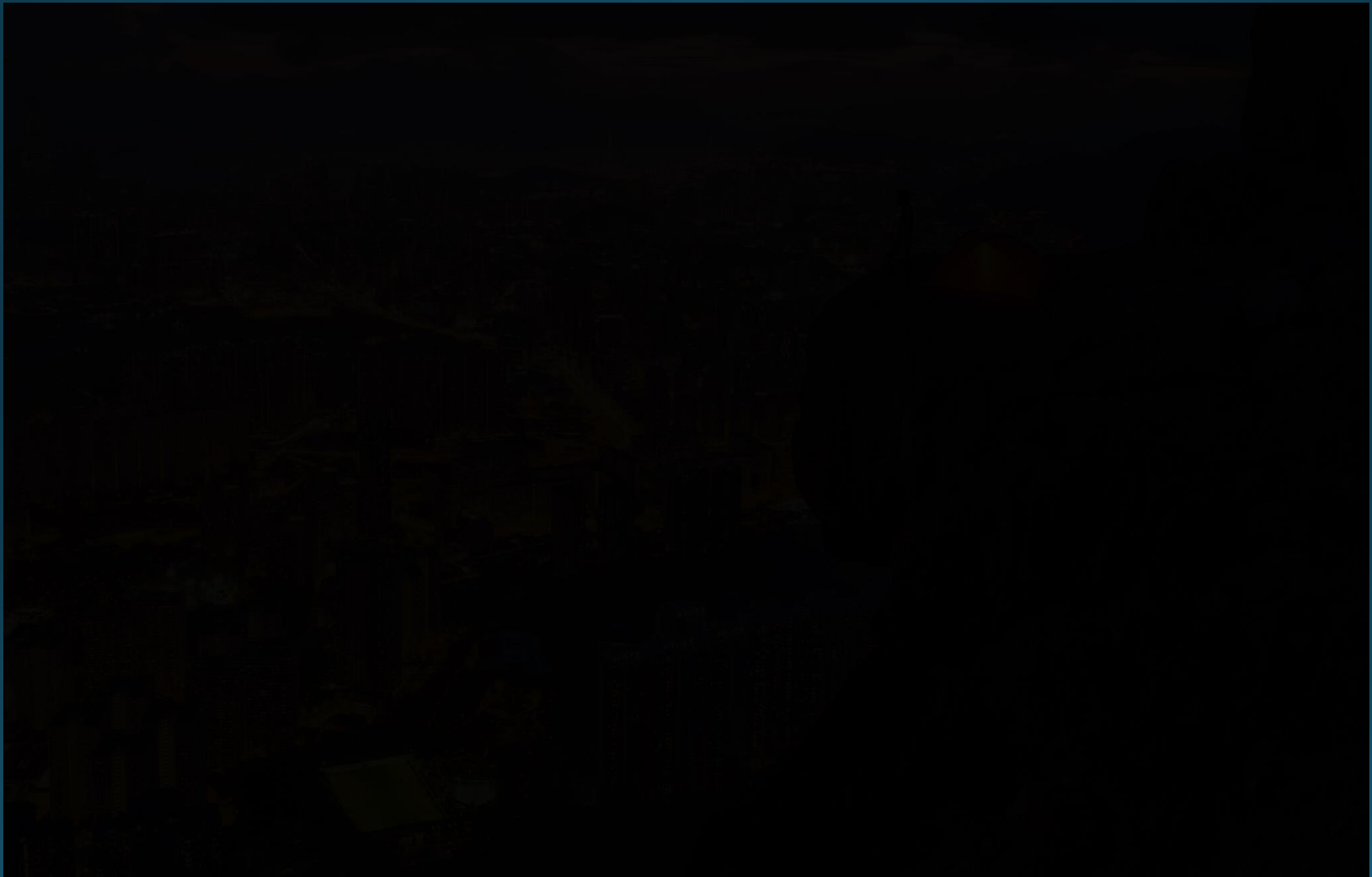


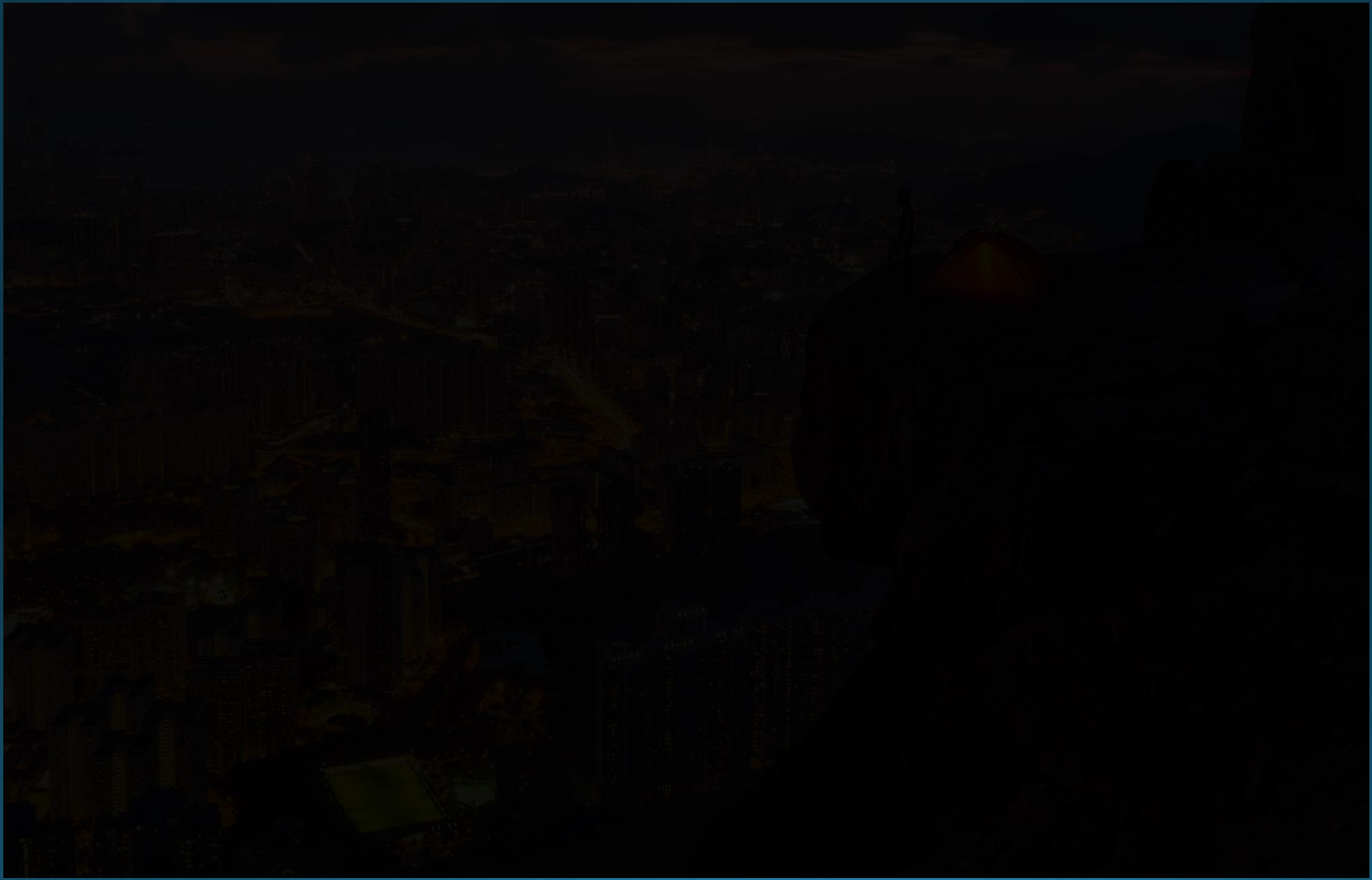
HK and UK NGO

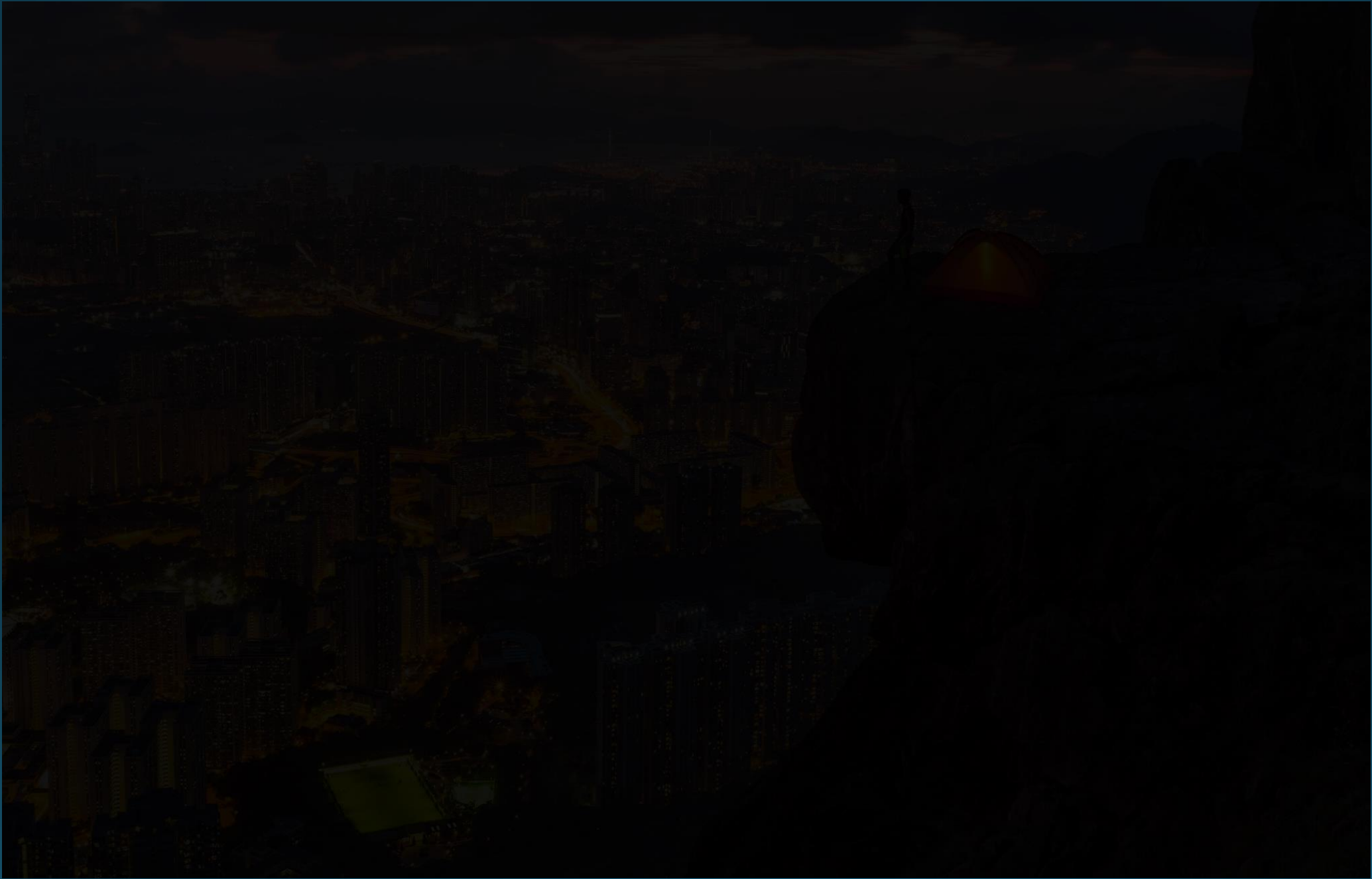
# New Sight Eye Care

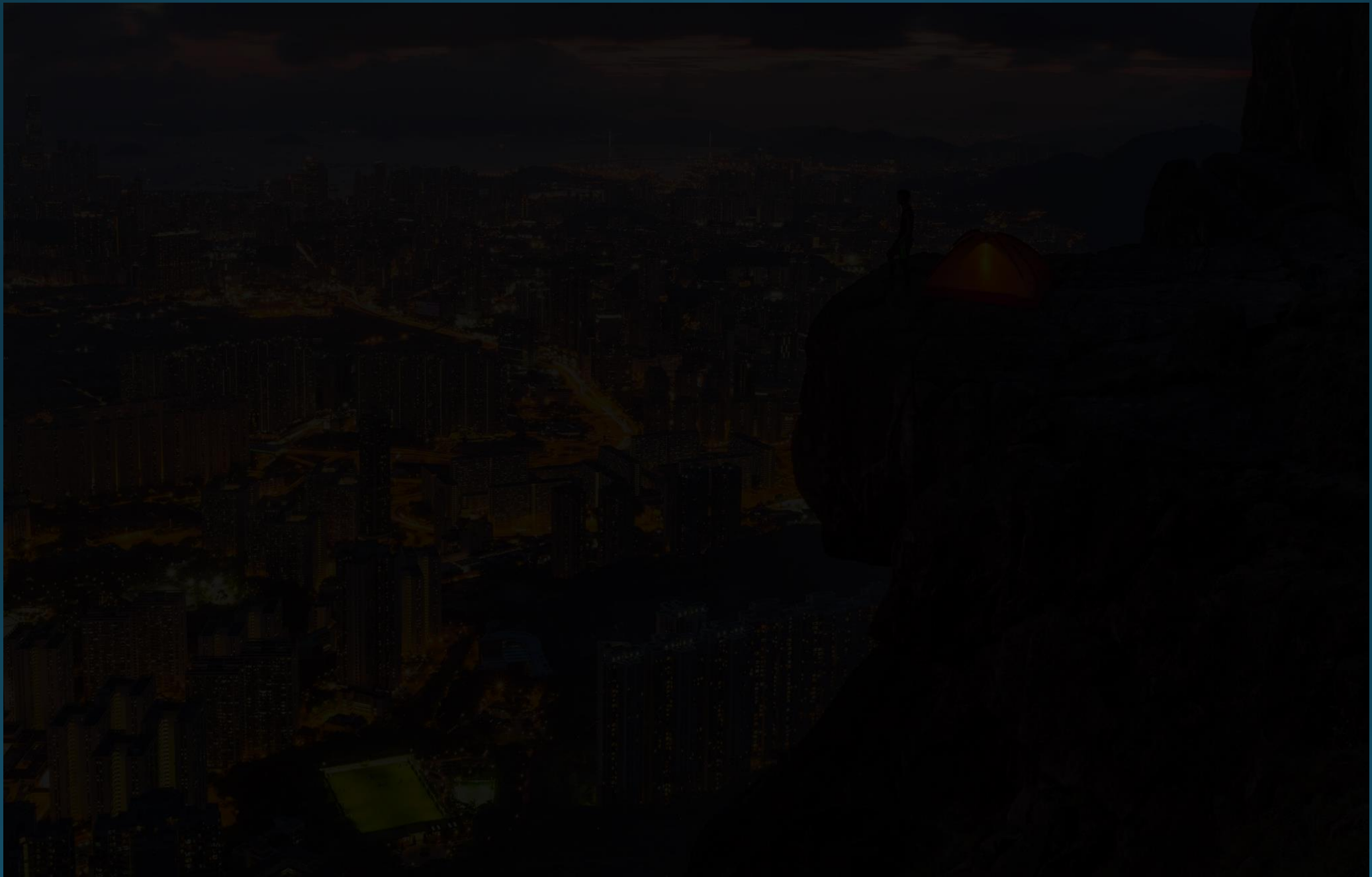


**“Technology and Media Contributor”**  
**“General Volunteer / Jack of All Trades”**





















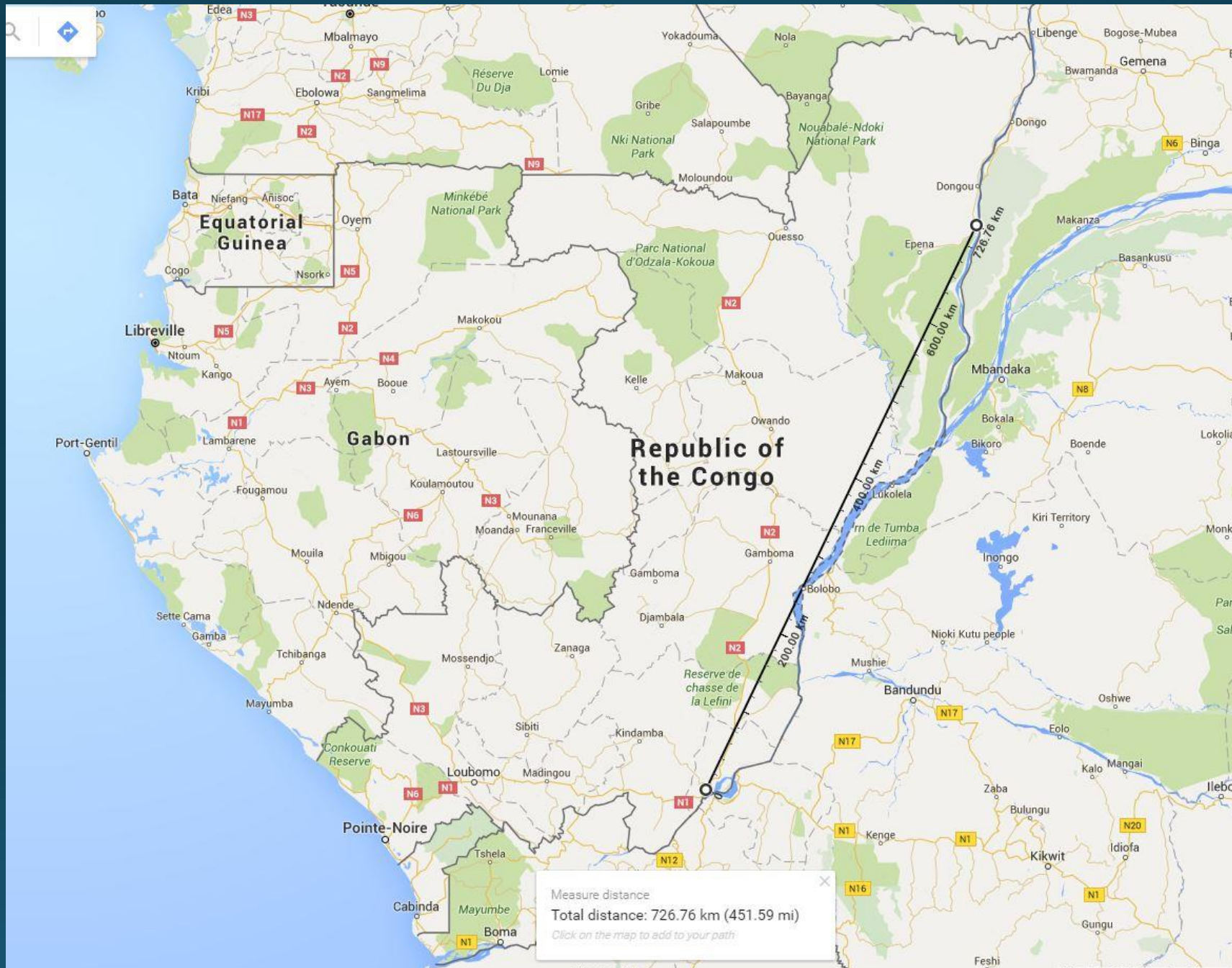


























# Info Sources

- <http://www.newsightcongo.com>  
(redirects to <http://www.samoutou.com> for now)
- <http://www.facebook.com/newsightcongo>
- <http://www.i-cable.com/wish/>  
(4 x 12 minute segments, posted Feb 16 2016)

# Resources for your Video Project



rufina.wong@ust.hk

The screenshot shows the Facebook profile of Rufina Wong. At the top, there is a search bar with the text "Rufina Wong" and a magnifying glass icon. Below the search bar is a dark blue header area with a button that says "Add Cover Photo". The profile picture shows a woman and a man smiling. To the right of the profile picture, the name "Rufina Wong" is displayed. Below the name are tabs for "Timeline", "About", "Friends 1,035", and "Photos". The main content area shows a location poll: "Rufina, which city do you live in?" with a progress bar at 44% complete. The poll options are: "Hong Kong" (Lan Yu and more than 50 other friends live here), "London, United Kingdom" (Connie Chan, Chris Justice and 8 other friends live here), "Vancouver, British Columbia" (Lawrence T. Cheung, Steven Benedict and 5 other friends live here), and "Toronto, Ontario". To the right of the poll is a "Status" section with a "Photo / Video" icon and a text input field that says "What's on your mind". Below the status section is a post from Rufina Wong dated "March 16 at 4:33pm" with the text "One of my fantasy speakers" and a blue car icon.



carol.chan@ust.hk

The screenshot shows the Facebook profile of Carol Chan. At the top, there is a search bar with the text "Carol Chan" and a magnifying glass icon. Below the search bar is a dark blue header area with a button that says "Add Cover Photo". The profile picture shows a woman smiling. To the right of the profile picture, the name "Carol Chan" is displayed. Below the name are tabs for "Timeline", "About", "Friends 100 Mutual", and "Photos". The main content area shows a "Photos" section with a grid of images. To the right of the photos is a "Post" section with a "Photo / Video" icon and a text input field that says "Write something...". Below the post section is a post from "Peer2Peer with Kevin Chandra" dated "February 16" with a video thumbnail.



**Message 1:** to arouse public awareness about the vision impairment issue among developing countries through presenting some facts & figures.

**Message 2:** to promote the work of the organization and to make a call to give to the cause.

**HAVE A GREAT JOURNEY  
AND  
MAKE A DIFFERENCE!**

