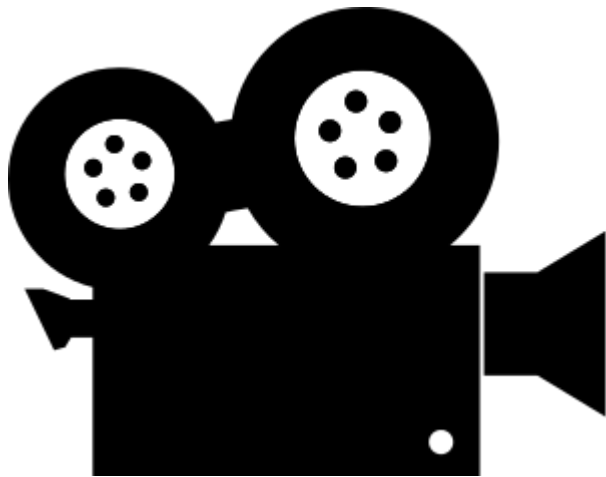# ELEC 1020 LAB 7:
Video Shooting and Editing with Storyboard

Scoring Rubric For the Labs

max. 4 (100%) out of 4	4 (100%) Exceeds Standard	2 (50%) Meets Standard	1 (25%) Approaches Standard	0 (0%) Fails
Evaluation of your production in terms of design and technical effectiveness	**On top of the standard** deliverables, students showed **unusual insight, complexity, originality, or creativity** with their message or choice of an art form or medium to express it.	Students completed **ALL** required messages and reproduced the expected art form or medium.	Students **partially** completed the required messages and reproduced the expected art form or medium.	Students **FAILED to complete any** required messages and reproduced the expected art form or medium.
	Work shows **rich** evidence that student researched his/her **OWN** ideas, art form, and the techniques of his/her art form.	Work shows **full** evidence that students completed the required ideas, art form, and the techniques of art form expected.	Work shows **partial** evidence that students completed **some** required ideas, art form, and the techniques of art form expected.	Work shows **NO** evidence that students completed any required ideas, art form, and the techniques of art form expected.

2

Outcomes of this lab

- Create a storyboard (at least 2x2)
- Shoot your footage based on your storyboard
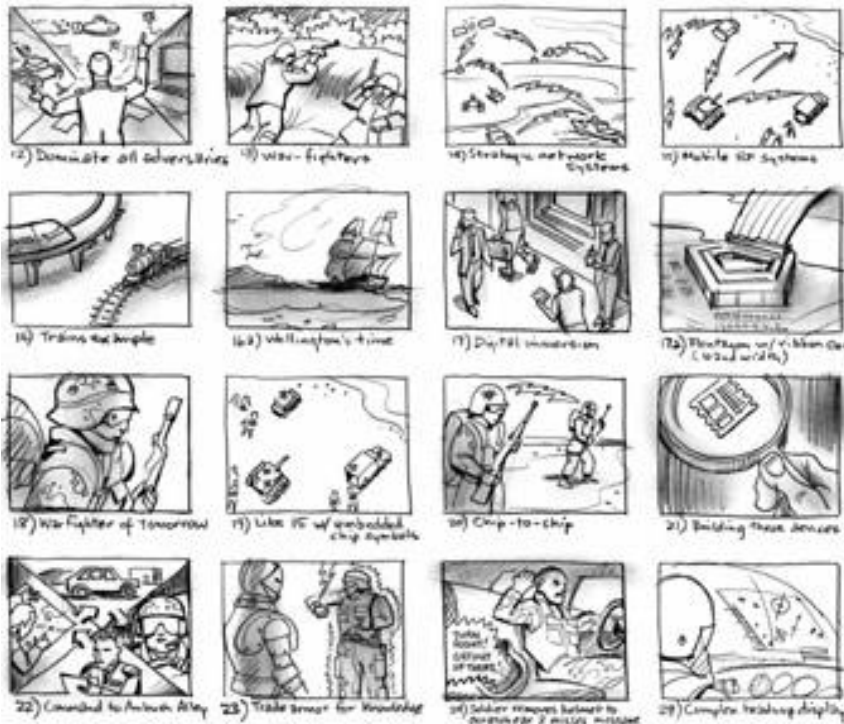- Create a Zach King's style video

Attention

1. The Zach King's style video can be an existing one
2. Use smartphone cameras to shoot and produce suitable footage before editing (3 ppl a group).
3. Example:
   https://www.youtube.com/watch?v=kRDsTHVj6oc

3

Recall - Storytelling by video

Storytelling

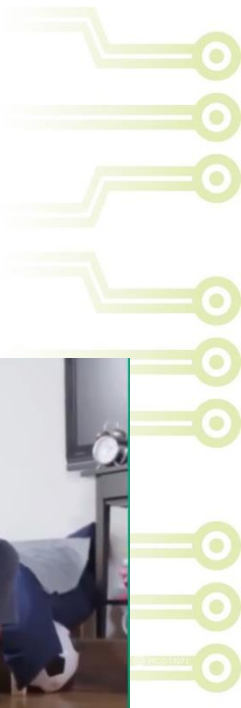1. Flow through your story before your production

2. Design principles

Image from (http://cg.tutsplus.com/articles/step-by-step-how-to-make-an-animated-movie/)
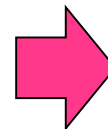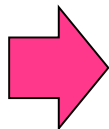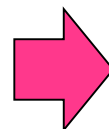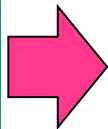
Recall - Digital video editing

Non-linear editing

- Video shots (frames) are edited with software (e.g., Premiere)

- Flexible manner to make changes to any frame

- Refer a particular frame (shot) by its display time hh:mm:ss

Zach King's style video

- Watch a reference of Zach King's video carefully
  - https://www.youtube.com/watch?v=kRDsTHVj6oc
- identify 1 or 2 simple story idea that uses skillful editing techniques only

Basic Task (3 ppl a group)

Zach King's style video

- Create a storyboard (≥2x2) for a ~10 sec Zach King's style video

- Prepare your scripts and acting to refine storyboard before shooting. Make sure that it is possible

- Post your storyboard to the Facebook

- Tell TAs your idea before creating the storyboard

Creative Task (3 ppl. a group)

Zach King's style video

1. Use all editing techniques with design principles to create your own footages

2. Post a YouTube link to Course Facebook

3. 20% for not using our course YouTube account or late (-40% for both)

4. Deadline
   - Session 1 deadline: 10 April NOON
   - Sessions 2/3 deadline: 11 April NOON

8

Bonus Task (3 ppl a group)

Crowd accelerated production

1. Edit any one of the selected videos (link) for NGO by following requirement (2% of the course):
   – add: 1) NGO info, 2) Logo, 3) <40 sec
   – enhance at least 2 improvement below:
     1) Voice over, 2) Transitions/effects, 3) Subtitles, 4) Sound effects

2. Grading/Criteria
   – how good you address comments by Ms Rufina Wong and Prof. James She during the lecture
   – your designs skill based on design principles

3. Deadline
   • Session 1 deadline: 13 April NOON
   • Sessions 2/3 deadline: 14 April NOON

Post a YouTube Link to Facebook

- Account name: elec1020.2016spring@gmail.com

- Password: elec1020issofun

- Post with IDs of your group members

- -20% if you do not